



EM-MANECA - in its students' view

National University of Uzbekistan
named after Mirzo Ulugbek

EM-MANECA IN ITS GRANDHOLDERS' VIEW

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Master Department
Press Service Technologies, II.



EM-MANECA - in its students' view

EM-MANECA DID CONTRIBUTE
TO OUR PROGRESS



EM-MANECA - in its students' view

Germany | Uzbekistan

As a em-maneca grandholder-

Berlin Technical University

Competitive Corporate Strategies
Entrepreneurship Research
Business Communication





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Master Thesis → Different points of view

“PR strategies and tactics in business organizations”

Volkswagen vision. Green Attitudes

Prof. Dr. Dodo zu Knyphausen-Aufseß

CCS Module with Mr. Gerhard Mennecke (VW)

Entrepreneurship Research





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“Culture of Screen, Ether and Internet.
The Unity of Education and Knowledge”

By NUUZ and under the support of-
National TV Radio Company (UzNTRC)
Uzbekistan Agency of Press and Information

“Sharq” Publishing House

Publication of a new book- scientific works
Part devoted to Internet- for the best presentation





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Scientific Media Conference
Audiovisual Mass-Media

“National .uz potentials and problems of
Internet Advertisement development”

- Social monitoring of internet marketing
 - Image processing software
- ➔ as proposal technologies for .uz zone





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Presentation

for NUUZ Journalistic faculty teachers and students



1. Germany's PR Potential and Experience
2. Green Attributes of German brands
3. ERASMUS MUNDUS program
4. German high educational system
5. Berlin Technical University (BTU)



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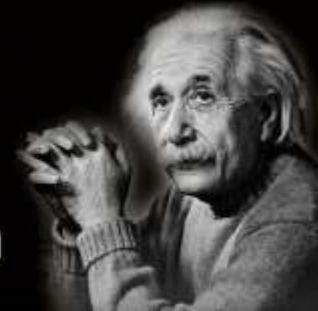
Further career development

- “Leader or manager”
- “Absolute silence in society”
- “Buy vs. sell company”

➔ for teaching skills- using interactive methods
with my supervisor

*Few are those who see with their
own eyes and feel with their own
hearts.*

- Albert Einstein



EM-MANECA - in its students' view

The Project as-

- To study hard, learn more foreign languages
- To have own position, image in international atmosphere

1



2



3





EM-MANECA - in its students' view

**Thank You
For Your Attention!**